

Rai School of Management Studies
Term End Exam AY 25-26 Term II RSMS BBA Regular Semester - 4

Bachelor of Business Administration

Date	Day	Start Time	End Time	Duration (min.)	Code	Subject	Exam Type
11-05-2026	Monday	02:00 PM	04:30 PM	150	07010411	Human Resource Management	Theory
12-05-2026	Tuesday	02:00 PM	04:30 PM	150	07020411	Financial Management	Theory
13-05-2026	Wednesday	02:00 PM	04:00 PM	120	07040411	Sports and Fitness	Theory
14-05-2026	Thursday	02:00 PM	04:30 PM	150	07990411	Research Methods for Business	Theory
15-05-2026	Friday	02:00 PM	04:30 PM	150	07020412	Investment Analysis & Portfolio Management	Theory
15-05-2026	Friday	02:00 PM	04:30 PM	150	07030411	Search Engine Marketing	Theory
18-05-2026	Monday	02:00 PM	04:00 PM	120	07070412	Web Analytics	Theory



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Rai School of Management Studies
Term End Exam AY 25-26 Term II RSMS BBA Regular Semester - 6

Bachelor of Business Administration

Date	Day	Start Time	End Time	Duration (min.)	Code	Subject	Exam Type
11-05-2026	Monday	10:00 AM	12:00 PM	120	07030611	Social Media Marketing	Theory
12-05-2026	Tuesday	10:00 AM	12:30 PM	150	07990611	Strategic Management	Theory
13-05-2026	Wednesday	10:00 AM	12:30 PM	150	07990612	Quantitative Techniques	Theory
14-05-2026	Thursday	10:00 AM	12:30 PM	150	07990613	Corporate Law	Theory
15-05-2026	Friday	10:00 AM	12:30 PM	150	07040611	Legal & Ethical Issues in Digital Marketing	Theory
15-05-2026	Friday	10:00 AM	12:30 PM	150	07070611	Project Management	Theory



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Term End Exam AY 25-26 Term II RSMS MBA Regular Semester - 4

Finance							
Date	Day	Start Time	End Time	Duration (min.)	Code	Subject	Exam Type
11-05-2026	Monday	10:00 AM	01:00 PM	180	08990401	ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT	Theory
12-05-2026	Tuesday	10:00 AM	01:00 PM	180	08990402	BUSINESS ETHICS AND CORPORATE GOVERNANCE	Theory
13-05-2026	Wednesday	10:00 AM	01:00 PM	180	08020401	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	Theory
14-05-2026	Thursday	10:00 AM	01:00 PM	180	08020402	CORPORATE TAX PLANNING AND MANAGEMENT	Theory
15-05-2026	Friday	10:00 AM	01:00 PM	180	08010403	COMPENSATION MANAGEMENT AND STRATEGIC HUMAN RESOURCE MANAGEMENT	Theory
15-05-2026	Friday	10:00 AM	01:00 PM	180	08030403	MARKETING COMMUNICATIONS AND SALES MANAGEMENT	Theory

Human Resource							
Date	Day	Start Time	End Time	Duration (min.)	Code	Subject	Exam Type
11-05-2026	Monday	10:00 AM	01:00 PM	180	08990401	ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT	Theory
12-05-2026	Tuesday	10:00 AM	01:00 PM	180	08990402	BUSINESS ETHICS AND CORPORATE GOVERNANCE	Theory
13-05-2026	Wednesday	10:00 AM	01:00 PM	180	08010401	COMPENSATION MANAGEMENT	Theory
14-05-2026	Thursday	10:00 AM	01:00 PM	180	08010402	STRATEGIC HUMAN RESOURCE MANAGEMENT	Theory
15-05-2026	Friday	10:00 AM	01:00 PM	180	08020403	TAXATION AND PORTFOLIO MANAGEMENT	Theory
15-05-2026	Friday	10:00 AM	01:00 PM	180	08030403	MARKETING COMMUNICATIONS AND SALES MANAGEMENT	Theory

Marketing							
Date	Day	Start Time	End Time	Duration (min.)	Code	Subject	Exam Type
11-05-2026	Monday	10:00 AM	01:00 PM	180	08990401	ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT	Theory
12-05-2026	Tuesday	10:00 AM	01:00 PM	180	08990402	BUSINESS ETHICS AND CORPORATE GOVERNANCE	Theory
13-05-2026	Wednesday	10:00 AM	01:00 PM	180	08030401	INTEGRATED MARKETING COMMUNICATION	Theory
14-05-2026	Thursday	10:00 AM	01:00 PM	180	08030402	SALES AND DISTRIBUTION MANAGEMENT	Theory

Marketing							
Date	Day	Start Time	End Time	Duration (min.)	Code	Subject	Exam Type
15-05-2026	Friday	10:00 AM	01:00 PM	180	08010403	COMPENSATION MANAGEMENT AND STRATEGIC HUMAN RESOURCE MANAGEMENT	Theory
15-05-2026	Friday	10:00 AM	01:00 PM	180	08020403	TAXATION AND PORTFOLIO MANAGEMENT	Theory



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