

Ref. No.: RU/TPO/2023/08/33 August 21, 2023

NOTICE

Placement - BYJU's

BYJU'S is the world's most valuable Ed-tech company and the creator of India's most loved School learning app which offers highly adaptive, engaging and effective learning programs for students in classes 1-12(K-12) and competitive exams like JEE, NEET, CAT and IAS.

BYJU'S - The Learning App, the flagship product for classes 4-12 was launched in 2015. Today, the app has over 35 million registered students and 2.4millionannual paid subscriptions. With anaverage time of 71 minutes being spent by a student on the app everyday from1700+cities, the app is creating a whole new way of learning through visual lessons. It is encouraging students tobecome self-initiated learners.

The Disney BYJU'S Early Learn App was launched in June 2019, a special Opening from BYJU'Sin collaboration with Disney India for students in classes1-3. The apps have been designed to adapt to the Unique learning style of every student, as per the pace, size, andstyle of learning.

BYJU'S is paving the way for new-age, geography agnostic learning toolsthat sit at the cross-section of mobile, interactive content and personalized learning methodologies. To know moreabout the company, please download the apps

(Available in Play Store & App store) or visit us at https://byjus.com/

Job Title: Business Development Associate

Job Description:

- Interacting with the customers over calls on a daily basis from Tuesday to Friday and scheduling counselling sessions for weekends (Sat & Sun).
- Conducting counselling sessions over weekends with the parents and identifying thechallenges faced by the child with respect to the learning style and providing solutions using the USPs of the byju's product.
- Fostering strong relationships with the customer's post-sales in order to ensurecustomer satisfaction.

Selection Process

- Group Discussion
- Personal Interview

Program Overview

• The initial three weeks training phase will start once you join the organization.

• Candidates will be expected to generate revenue by implementing the theoreticalknowledge acquired during the training phase into practice.

Work Timings: The entire role will be for 6 days a week (Monday would be an off).

Preferred Skill Sets

- Strong communication skills (English & Vernacular language)
- Having a knack for sales with intent for hardwork
- · Good interpersonal and presentation skills

Academic Qualification: 2023 Passing out

Location: Pan India

STIPEND (BDE):

• Salary: INR 16600/- for the first 2 months.

 Salary (month 3 onwards): INR 7,00,000 (4 Lakh fixed pay + 3 lakh performance pay) for Inside Sales

Application Form: https://forms.gle/BZX3Cq8YmiuVefeu8

Students interested may apply through the link provided above.

Rajesh Nair Training & Placement Corporate Resource Cell