

Master of Business Administration (MBA) Scheme of Curriculum (Batch 2024-25 onwards)					
Course Code	Course Name	L	T	P	Credits
Semester I					
08000101	English Communication and Life Skills-I	3	1	0	4
08000102	IT for Managers	3	0	2	4
08000103	Quantitative Techniques	3	1	0	4
08990101	Introduction to Management and Organizational Behaviour	3	1	0	4
08990102	Accounting for Managers	3	1	0	4
	ELECTIVE - I (ANY ONE)				
08990103	Managerial Economics	3	1	0	4
08070101	Agribusiness Economics	3	1	0	4
08080101	Pharmaceutical Advertising & Services Management	3	1	0	4
	ELECTIVE - II (ANY ONE)				
08990104	Marketing Management-I	3	1	0	4
08070102	Agribusiness Environment and Policy	3	1	0	4
08080102	Healthcare Services Management	3	1	0	4
	TOTAL	21	6	2	28
Semester II					
08000201	English Communication and Life Skills-II	3	1	0	4
08000202	Research Methodology	3	1	0	4
08990201	Financial Management	3	1	0	4
08990202	Human Resource Management	3	1	0	4
08990203	Global Business Environment	3	1	0	4
	ELECTIVE - I (ANY ONE)				
08990204	Production and Operation Management	3	1	0	4
08070201	Food Technology And Processing Management	3	1	0	4
08080201	Quality Management For Pharmaceuticals	3	1	0	4
	ELECTIVE - II (ANY ONE)				
08990205	Marketing Management-II	3	1	0	4
08070202	Agri-Insurance Management	3	1	0	4
08080202	Purchasing And Vendor Management	3	1	0	4
	TOTAL	21	7	0	28
Semester III (Marketing/HR/Finance)					
08000301	Business and Company Law	3	1	0	4
08000302	Management Information System	3	1	0	4
08990301	Strategic Management	3	1	0	4
08990302	Summer Training Project Report & Viva-Voce	0	0	12	6
	MAJOR SPECIALIZATION - HR				

08010301	Training and Development	3	1	0	4
08010302	Industrial Relations and Labour Laws	3	1	0	4
	MAJOR SPECIALIZATION - FINANCE				
08020301	Advance Financial Services	3	1	0	4
08020302	Corporate Restructuring	3	1	0	4
	MAJOR SPECIALIZATION - MARKETING				
08030301	Consumer Behaviour	3	1	0	4
08030302	Product and Brand Management	3	1	0	4
	MAJOR SPECIALIZATION - INTERNATIONAL BUSINESS				
08040301	International Logistics and Supply Chain Management	3	1	0	4
08040302	Multinational Trades and Regulations	3	1	0	4
	MAJOR SPECIALIZATION – AGRI-BUSINESS MANAGEMENT				
08070301	Agri-Rural Marketing	3	1	0	4
08070302	Agricultural Finance and Investment Management	3	1	0	4
08070303	Agricultural Information Technology Management	3	1	0	4
	MAJOR SPECIALIZATION – PHARMACEUTICAL MANAGEMENT				
08080301	Pharmaceutical Business Environment	3	1	0	4
08080302	Pharmaceutical Production, Operations And Quality Management	3	1	0	4
08080303	Pharmaceutical Marketing	3	1	0	4
	MINOR SPECIALIZATION - HR				
08010303	Introduction to Industrial Relations and Employee Development	3	1	0	4
	MINOR SPECIALIZATION - FINANCE				
08020303	Introduction to Financial Services and Corporate Restructuring	3	1	0	4
	MINOR SPECIALIZATION - MARKETING				
08030303	Consumer Behaviour and Brand Management	3	1	0	4
	MINOR SPECIALIZATION - INTERNATIONAL BUSINESS				
08040303	International Supply Chain and Multinational Trade	3	1	0	4
	TOTAL	18	6	12	30
Semester IV (Marketing/HR/Finance)					
08990401	Entrepreneurship Development and Project Management	3	1	0	4
08990402	Business Ethics and Corporate Governance	3	1	0	4
08990403	Dissertation and Research Paper Writing Skills	0	0	12	6
	MAJOR SPECIALIZATION - HR				
08010401	Compensation Management	3	1	0	4
08010402	Strategic Human Resource Management	3	1	0	4
	MAJOR SPECIALIZATION - FINANCE				

08020401	Security Analysis and Portfolio Management	3	1	0	4
08020402	Corporate Tax Planning and Management	3	1	0	4
	MAJOR SPECIALIZATION - MARKETING				
08030401	Integrated Marketing Communication	3	1	0	4
08030402	Sales and Distribution Management	3	1	0	4
	MAJOR SPECIALIZATION - INTERNATIONAL BUSINESS				
08040401	International HRM and Marketing	3	1	0	4
08040402	Foreign Exchange Market	3	1	0	4
	MAJOR SPECIALIZATION – AGRI-BUSINESS MANAGEMENT				
08070401	Agri-Food Retail Operations	3	1	0	4
08070402	Agro Risk Management	3	1	0	4
08070403	Agricultural Logistics Management	3	1	0	4
	MAJOR SPECIALIZATION – PHARMACEUTICAL MANAGEMENT				
08080401	Drug Regulatory Affairs & Intellectual Property Rights	3	1	0	4
08080402	Ethical Issues In Pharmaceutical Management	3	1	0	4
08080403	International Marketing	3	1	0	4
	MINOR SPECIALIZATION - HR				
08010403	Compensation Management and SHRM	3	1	0	4
	MINOR SPECIALIZATION - FINANCE				
08020403	Taxation and Portfolio Management	3	1	0	4
	MINOR SPECIALIZATION - MARKETING				
08030403	Marketing Communications and Sales Management	3	1	0	4
	MINOR SPECIALIZATION - INTERNATIONAL BUSINESS				
08040403	Foreign Exchange Management	3	1	0	4
	TOTAL	15	5	12	26