

NOTICE

Placement - TACTPRO Consulting

ACTPRO Consulting Private Limited, an innovative IT consulting firm based in Ahmedabad, specializing in a range of services such as IT Infrastructure Consulting, Web Development, App Development, Social Media Management, and Block chain consulting. They are certified by Start-up India and adhere to international standards, bolstered by a strong and satisfied customer base.

TACTPRO Consulting is on the lookout for enthusiastic and driven **Commerce Graduate and MBA fresher** to join their dynamic team. They are specifically targeting candidates who are keen on pursuing careers in **Business Development and Social Media Marketing**.

- **Company Name:** TACTPRO Consulting
- **Company Website:** www.tactproweb.com, www.tactproconsulting.com
- **Industry:** IT
- **Specialization (Fin/Mkt/HR):** Marketing
- **Designation:** Business Development Executive
- **Job Description:**
 - Business Development activities like Email Marketing, Lead Generation, cold calls, Market Research, Online Bidding, End to end sales etc.
 - Building relationships with prospective clients.
 - Managing sales pipeline, Analyse market and establish competitive advantages inside sales.
 - Cold Calling & Mailing to all prospects and regular follow-ups to convert leads in to business.

Required Skills

- 60% Aggregate in 10th, 12th and all semesters.
- Excellent Communication Skills.
- Learning attitude and ready to accommodate at Start-up Culture.
- Basic knowledge of Computer, Social Media Marketing, Business Development & Sales.
- Customer Winning Attitude and Business Mind set.

- Experience Required: NA

Job Location: Ahmedabad (Work from OFFICE ONLY)

Remuneration (Specific Amount): 6 Months Training Period with Stipend of 8000 RS. And then CTC 1.4 lacs to 5 Lac (Depending upon the training period performance)

Students interested may revert to Ms. Preethi Das , Placement Coordinator ,Rai School of Management Studies by August 17, 2023

**Rajesh Nair
Training & Placement
Corporate Resource Cell**