

NOTICE

Internship – Product Operations Intern SmartSense Consulting Solutions Pvt. Ltd.

Company Introduction: smartSense Consulting Solutions Pvt. Ltd.

Company is an 8 year old IT Startup into both product development and services, focussed on the latest technologies and how to implement the same for the betterment of society. Our current major focus is on Blockchain, Data Science, Internet of Things. Till date, smartSense has worked with clients from all over the globe for their product development. We have worked in multiple domains like HR Tech, Electric mobility, On-demand delivery, real estate, telecommunication, job portals, manufacturing, and more. We seek, create and thrive at opportunities to develop what people may have never thought of before and will not think of else after using it. (Visit our website for more details : <https://www.smartsensesolutions.com>)

Product: Foster

Foster is an online platform built to unify Colleges, Employers and Students at one single place. It aims towards democratizing opportunity for everyone and to minimize the gap between the Academics and the Industry, through a continuous engagement among Early Talent from their initial days. For more details, please visit: fosterclub.io

Internship Responsibilities

- Increasing outreach to Pan-India campuses for Fresh Graduates hiring
- Ownership of the end-to-end onboarding process of the colleges
- Creating college profiles and ensuring uniformity in the same
- Outsourcing potential colleges and universities across India
- Building and maintaining strong and effective relations with college placement cells and training and placement officers
- Maintaining records and information of the colleges associated with Foster
- Participating in brainstorming and strategy meetings for Growth and Expansion

Internship Requirements

- Any Graduate or Postgraduate who is interested in making a career in Growth and Operations
- Exceptional written and verbal communication skills with high confidence (this is a non-negotiable)
- Extremely high appetite for learning and growth
- Candidate needs to be self-motivated and should be able to work under strict deadlines and pressure
- Flexibility and adaptability to work on different requirements at the same time
- High ethics and moral values with above average Emotional Intelligence (EQ)

Registered Office: "Jalaram Krupa", Street No-1, Dolat Press, Veraval – 362265

Corporate Office: 9th Floor, Gift One, GIFT City, Gandhinagar - 382355

Website: www.smartsensesolutions.com Internal

Stipend

INR 10,000/month

Internship Duration

30-90 days

Location

GIFT City, Gandhinagar, Gujarat (Offline)

Students interested may revert to your respective placement coordinators by July 20, 2023

**Rajesh Nair
Training & Placement
Corporate Resource Cell
Jr. HR Manager (Talent Acquisition)**

Project Summary

| Department | Objective of the Program |
|---------------------|--|
| Pride of Cows – B2C | <ol style="list-style-type: none"> 1) Competitor tracking and analysis 2) Study current market trends 3) Identifying new innovative marketing activities in given territory 5) Assisting BDE in day to day plan 6) Make presentation reports 7) Customer acquisition with BTL activities 8) Relationship building with customers 9) Market visits and research about the product and identify the right opportunity for the same 10) Identifying bloggers collaboration 11) Conduct customer interactions, feedbacks & surveys |
| Pride of Cows – B2b | <ol style="list-style-type: none"> 1) Market visits with SO 2) Tracking of the Stock in the given stores 2) Relationship building with store managers 3) Mapping and tracking of marketing activities at the stores 4) Assisting SO for market visits 5) Making report |

Selection for internship – In case of few students a one to one zoom meeting may be conducted and if number of Students are in large number, a company representative may come down to our campus for conducting GD (Group Discussion)

Interested MBA – Sem 2 students may please arrange to send their CVs to CRC@RAIUNIVERSITY.EDU with the subject of the mail as Summer Internship – Parag Milk Foods Ltd. Followed by name of the student

LAST DATE - FEBRUARY 14,2023

Rajesh Nair
Training & Placement
Corporate Resource Cell